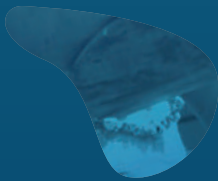




ANNUAL REPORT 2020-21



NADC | National
Australia Day
Council

Australian
of the Year
Awards
Reflect. Respect. Celebrate.



Australia Day
Reflect. Respect. Celebrate.

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Australian Government

**Department of the
Prime Minister and Cabinet**

The National Australia Day Council is proudly supported by the Australian Government

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CHAIR'S MESSAGE

At its heart, the Story of Australia is about people who have overcome adversity – from the elements, the land we call home and in the world beyond our shores – to build a better future in a free, fair and prosperous nation.

Australia Day is a day for all Australians, from those recently arrived to those whose ancestors have nurtured this land for millennia, to gather and reflect, respect and celebrate.

In July 2020, the National Australia Day Council (NADC) faced a difficult challenge. Amid a global pandemic, how could we bring Australians together to reflect, respect and celebrate at a time so many of us were forced apart?

With the support of the Federal Government, the NADC provided more than \$14 million in grants to Australia's local government and not-for-profit sectors to host COVIDsafe events on Australia Day 2021.

We are proud to have helped councils and community organisations put on more than 400 COVIDsafe Australia Day events. Many featured digital elements to bring communities together online at a time we could not be together in person.

In 2020-21, the NADC expanded its Aboriginal and Torres Strait Islander historical and cultural event program. A pilot event with Melbourne's Port Phillip City Council and the Boonwurrung Land and Sea Council in 2020 this year grew, with three new events in Perth, Nhulunbuy in the Northern Territory and Walgett, New South Wales.

These events, run by traditional owners and councils with the support of the NADC, provide an important opportunity to reflect on Australia's Aboriginal and Torres Strait Islander peoples' history, commemorate loss, respect a legacy of sustainable life on Country and celebrate a unique history and continuous culture.

January 2021 saw the return of the NADC's *The Story of Australia* campaign, a multimedia advertising and engagement program that encourages all Australians to 'reflect, respect and celebrate – we're all part of the story'.

Our work would not be possible without the support of our government and private sector partners. I would like to acknowledge the support of the Federal Government, in particular the Hon Ben Morton MP, Assistant Minister to the Prime Minister and Cabinet.

We look forward to continuing our important work to make sure Australia Day 2022 provides every Australian the chance to Reflect, Respect and Celebrate.



Danielle Roche

Chair
National Australia Day Council

CHIEF EXECUTIVE OFFICER'S MESSAGE

In 2020, the National Australia Day Council launched *The Story of Australia*. It was, at the time, the most significant program our organisation had ever undertaken.

Twelve months later, *The Story of Australia* and its central theme — *Reflect. Respect. Celebrate. We're all part of the story* — formed the backbone of an ambitious and comprehensive effort to deliver Australia Day against the backdrop of the pandemic.

Seen by 75 per cent of Australia's population and overwhelmingly supported by 87 per cent of those people, *The Story of Australia* and its message have created a greater sense that Australia Day is inclusive of all Australians.

Much more than an awareness raising campaign, in 2021 *The Story of Australia* inspired a nationwide program of events and activities to allow Australians to reflect, respect and celebrate in a COVIDsafe way.

Supported by a network of state and territory-based Australia Day Councils, the NADC provided over \$14 million in grants to support 418 Australia Day events — from the flagship Australia Day live event on Sydney Harbour, to events in hundreds of regional and remote Australian communities.

In less than three months, a dedicated NADC stakeholder engagement team recorded more than 6,000 individual contacts with Australia's 537 councils, ensuring widespread and consistent use of the *Reflect. Respect. Celebrate.* theme across all Australia Day events.

Delivering the NADC's annual program of Australian of the Year events in Canberra has never posed such a challenge. The success of the 2021 program is a result of the tireless work, commitment and flexibility of our partners, stakeholders and team, who together managed to bring 32 state and territory award recipients and their loved ones to Canberra for a series of COVIDsafe events culminating in the Australian of the Year Awards and the National Flag Raising and Citizenship Ceremony.

The Australian of the Year Awards program is more than the NADC's flagship program, it is the nation's highest individual award. This year's recipients were selected from more than 5,000 nominees around Australia, and the live announcement broadcast was viewed by more than 400,000 viewers.



Karlie Brand

CEO
National Australia Day Council



Section 1

OVERVIEW

- Australia Day 2021
- Australia Day 2021 Grants
- Aboriginal & Torres Strait Islander People Engagement
- Australian of the Year Awards
- Key Highlights
- About the NADC



AUSTRALIA DAY 2021

Just as 2020 was a year of challenges the likes of which our nation has never seen, 26 January 2021 was also an Australia Day like no other. In the 12 months to 26 January, our nation faced fire, flood, drought and the COVID-19 pandemic.

Australia Day 2021 provided an opportunity for Australians to gather – whether it be online or in person – and reflect on a difficult year, pay their respects to the sacrifice of thousands of first responders and frontline workers who put the safety and wellbeing of others before their own, and to celebrate our collective effort to protect our communities.

The NADC's Australia Day 2021 program comprised:

- *The Story of Australia* advertising campaign (television, radio, outdoor, digital and social)
- Grants for major Australia Day events, local government-run events and events held by the not-for-profit sector
- The annual National Flag Raising and Citizenship Ceremony on 26 January
- An expanded program of Aboriginal and Torres Strait Islander recognition events, held in Victoria, New South Wales, Western Australia and the Northern Territory
- The Australia Day Ambassador program.

The second year of the successful *The Story of Australia* campaign aired between 2 and 26 January 2021. Building and expanding on the 2020 campaign, it comprised:

- A comprehensive multimedia campaign spanning television, radio, digital, social media and outdoor
- A series of multimedia partnerships, including a 'thank you' postcard for first responders delivered to more than 300,000 households
- Direct engagement, campaign briefings and messaging materials (speech notes, media releases, social media background briefings) provided to Australia's 537 local government authorities and hundreds of not-for-profits.

Results

Post-Australia Day research found that three-quarters (75 per cent) of respondents recalled seeing the campaign, either by seeing the 60-second television commercial (TVC), 30-second TVC, outdoor advertising, social media or hearing a radio advertisement.

Overwhelmingly (87 per cent), Australians supported the campaign or found it acceptable, including 89 per cent of Aboriginal and Torres Strait Islander people and 82 per cent of 18-24-year olds.

The post-campaign analysis went on to show that people who saw the campaign were more likely to agree that Australia Day is inclusive

of all Australians, regardless of background or age (68 per cent, as opposed to 61 per cent pre-campaign) and that they feel proud to be Australian on Australia Day (76 per cent, +10 points).

While participation in formal Australia Day events decreased year-on-year in 2021 (43 per cent in 2021 compared to 55 per cent in 2020) – in part due to uncertainty resulting from the pandemic – *The Story of Australia* achieved its aim of encouraging Australians to reflect, respect and celebrate, reaching a wide audience through multimedia and digital events.

AUSTRALIA DAY 2021 GRANTS

Local government and community organisations play a vital role in delivering Australia Day events.

Recognising that the environment in which they operate has rarely been more difficult, the NADC wanted to show its support for local government and the community sector. With the assistance of the Federal Government, the NADC provided more than \$14 million in grants to help councils and not-for-profits deliver COVIDsafe events on Australia Day 2021.

Iconic Australia Day Events program

These grants were offered to organisers of major, landmark events in each state and territory. A focus of these grants was to support economies that had been impacted by COVID.

Nine events were funded with a total investment of \$7.2 million.

The headline event in 2021 was the Australia Day Live Concert, delivered by the NSW Government in partnership with the NADC. Australia Day Live featured Australian acts performing on Sydney Harbour. It incorporated the Reflect. Respect. Celebrate. theme and branding for the first time, ensuring it was seen by a national TV audience of 445,000.

COVID Safe Events Grants

Open to the Australia Day network, local councils and not-for-profit organisations, these grants – of up to \$20,000 provided over two rounds – were to help make Australia Day 2021 events COVIDsafe.

Grants could be used to fund resources and services to ensure events met state and territory COVIDsafe guidelines, this may have included extra event staff, measures to enforce social distancing, additional cleaning or practical items like hand sanitiser.

A total of 416 COVIDsafe event grants were approved with a total investment of \$6.8 million. Australia Day 2021 coincided with Rotary Australia's centenary celebrations. The NADC provided grants to over 50 clubs around the country to develop and deliver Australia Day events. This included a number of COVIDsafe events and a major national online event with keynote speakers for those who were unable to attend in person.



Australia Day 2021 Branding and Collateral Grants

To help with the planning of Australia Day 2021, each organisation was offered free Australia Day-branded Reflect. Respect. Celebrate. collateral and a \$1,000 grant for production of branded materials.

This allowed organisations to use local suppliers to produce branded items such as banners, tablecloths and napkins for use at their Australia Day event.

All aspects of the Grants Program, from application to acquittal, were governed by the Grants Guidelines for each respective grant.

A total of 352 applications were approved across two funding rounds. Of these:

- 86 per cent were local councils in each state and territory
- 84 per cent of events were in regional and remote locations.

National Stakeholder Engagement Program

To raise awareness and participation in the 2021 Australia Day grants program, the NADC developed a stakeholder engagement program delivered by members of the National Australia Day Network in each state and territory. To make sure the program was delivered consistently around the country, project officers were equipped with a suite of materials including:

- Briefing packages and training manual
- Key messages, FAQs, template speeches and media releases
- Correspondence and other communications tools.

In less than three months, the NADC's stakeholder engagement team had more than 6,000 individual contacts with Australia's 537 councils, ensuring widespread and consistent use of the *Reflect. Respect. Celebrate.* theme across all Australia Day events.



ABORIGINAL & TORRES STRAIT ISLANDER PEOPLE ENGAGEMENT

In 2021, the NADC expanded its program to support local government and local traditional owner groups conduct their own Australia Day ceremonies to encourage their communities to actively participate in reflecting, respecting and celebrating.

The inaugural event, *We-Akon Dilinja* – a morning of mourning, returned to the shores of Melbourne’s Port Phillip Bay. First hosted in 2020 and again in 2021 by Port Phillip City Council and the Boonwurrung Land and Sea Council, the event provides opportunities for people from all walks of life to gather to commemorate loss, pay respect to Country and those who nurtured it, and celebrate a legacy of sustainable life on Country, history and culture.

New events were also held in:

Scarborough, Perth, Western Australia

A traditional Aboriginal smoking ceremony at the Scarborough Beach Amphitheatre in Perth. Hosted in conjunction with the Wadjak Northside Aboriginal Community Group, the event included traditional storytelling and dance, as well as a multicultural panel discussion on walking together as one community.

In the evening, Perth hosted *Shining the Light: The Story of Us*, a captivating water projection featuring the story of the Whadjuk Nyoongar people.

Nhulunbuy, Northern Territory

This celebration featured Rachel Wallis from the internationally renowned dance group Miko Performing Arts and musician, founding member of Yothu Yindi and actor, Wiriyana Marika.

The event focused on sharing Yolngu culture through music, song, dance, and storytelling and featured Yolngu and Balanda children from communities in Nhulunbuy, Yirrkala and Gunyangara.

Walgett, New South Wales

The official ceremony commenced with a performance by an Aboriginal dance group, followed by a Welcome to Country and a speech by prominent Aboriginal identity and Australia Day Ambassador, John Moriarty.

More than 2,000 people attended these events with the NADC set to explore how they can be extended in 2022.

AUSTRALIAN OF THE YEAR AWARDS

Now in their 61st year, the Australian of the Year Awards are the nation's most prestigious individual award.

From 1 July 2020, the launch of the annual nominations campaign, to the state and territory selection panels, more than 5,000 nominations were received from around the nation.

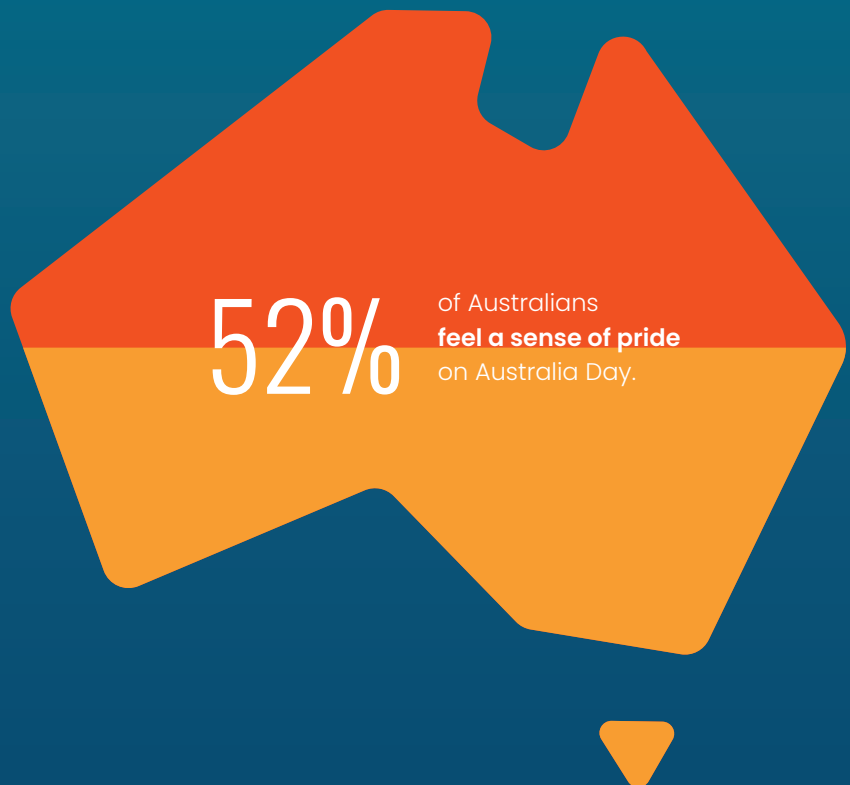
From those many thousands, 128 state and territory finalists emerged. Expert judging panels in each state and territory select one recipient across the four award categories – Australian of the Year, Senior Australian of the Year, Young Australian of the Year and Australia's Local Hero – with those 32 people attending the national announcement on 25 January.

The four Australian of the Year Award recipients are chosen by the Board of the NADC and announced during a live broadcast on ABC and iView that in 2021 was viewed by more than 400,000 Australians.

The 2021 Australians of the Year are:

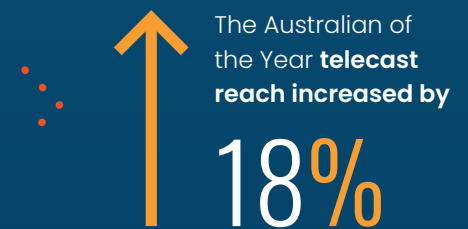
- **Australian of the Year**
Grace Tame, (Tas)
Advocate for survivors of child sexual abuse
- **Senior Australian of the Year**
Dr Miriam-Rose Ungunmerr-Baumann (NT)
Aboriginal elder from Nauiyu and a renowned artist, activist and educator
- **Young Australian of the Year**
Isobel Marshall (SA)
Social entrepreneur and co-founder of TABOO, which works to break down stigma around menstruation and provide greater access to hygiene products
- **Local Hero**
Rosemary Kariuki (NSW)
Advocate for migrant and refugee women

KEY HIGHLIGHTS



The Australian of the Year
and Australia Day **televised
coverage reached**

2.11MILLION



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#reflectrespectcelebrate



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WE'RE ALL PART
OF THE STORY.

ABOUT THE NADC

The NADC is a not-for-profit, Commonwealth owned company based in Canberra. The NADC works to ensure that celebrations of Australia Day encourage:

Participation

To unite all Australians through celebration and reflection.

Meaning

To promote the meaning of Australia Day and being Australian.

Recognition

To acknowledge active citizenship and achievement.

The NADC actively promotes our national day to inspire national pride and unity through these core programs:

- The celebration of Australia Day, which encourages all Australians to Reflect, Respect and Celebrate
- The Australian of the Year Awards
- Australian citizenship and civic values programs.

Our History

The National Australia Day Committee was established in 1979 with a vision to make future Australia Day celebrations 'truly national and Australia-wide'. In 1984 the Committee became the National Australia Day Council, and two major dates since then — Australia's Bicentenary in 1988 and the Centenary of Federation in 2001 and Australia's Aboriginal and Torres Strait Islander history for the past 65,000 years — shaped today's focus on encouraging all Australians to participate in and reflect on the meaning of Australia Day.

The NADC sits within the Prime Minister's portfolio of responsibilities and has a close working relationship with the Department of the Prime Minister and Cabinet. The NADC reports to the Parliament of Australia.

Key Priorities

The NADC Corporate Plan 2021-2022 outlined key priorities with the purpose of inspiring 'national pride and unity through participation and engagement in its central message: Reflect, Respect, Celebrate — we're all part of the story'. The priorities included:

- Telling the stories of great Australians
- Evolving the celebration of Australia Day
- Building collaborative partnerships

The outcome of the priorities in the Corporate Plan have been detailed above.



Section 2

MANAGEMENT & ACCOUNTABILITY

- Governance Structure
- NADC Board
- Finance Audit and Risk Management Committee
- Company Constitution
- Board Charter
- Conflicts of Interest
- Risk Management
- Governance Policies

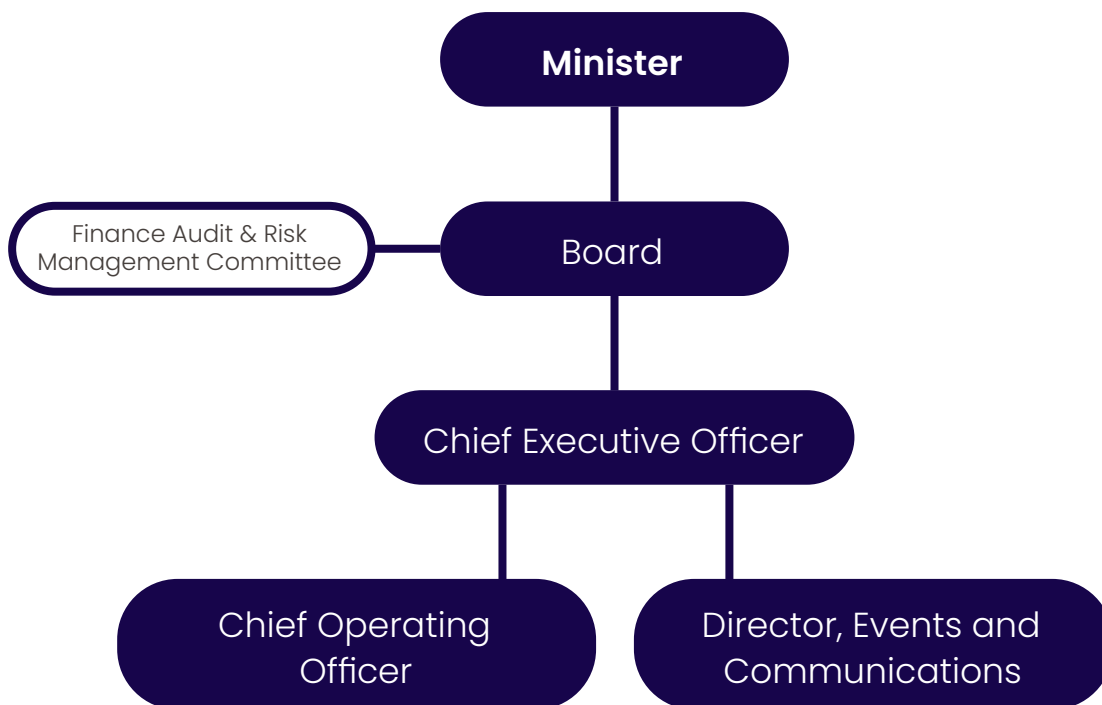
GOVERNANCE STRUCTURE

The NADC’s corporate governance framework is designed to ensure the NADC achieves its organisational objectives in a transparent, accountable and efficient way.

The NADC is a not-for-profit Commonwealth owned company, within the Prime Minister’s portfolio responsibilities. The NADC is the coordinating body for Australia Day celebrations across the nation and for the Australian of the Year Awards.

The NADC has a good working relationship with the Department of the Prime Minister and Cabinet and reports to the Parliament of Australia under the provisions of the *Public Governance, Performance and Accountability Act 2013* (PGPA Act).

The NADC heads a Network of eight state and territory Australia Day affiliate organisations. The NADC works closely with the National Network to set out the purpose, values and priorities of the Network so that each organisation can implement even stronger programs. The NADC meets regularly with representatives from the Network and the NADC Chair meets annually with the chairs of the various state and territory councils.



NADC Board

The operations of the company are overseen by a Board of Directors appointed by the Assistant Minister to the Prime Minister and Cabinet. The Board of Directors is responsible for the overall corporate governance and successful operation of the NADC and is accountable to the Assistant Minister to the Prime Minister and Cabinet. The Assistant Minister to the Prime Minister and Cabinet for the period 1 July 2020 to 30 June 2021 was the Hon Ben Morton MP.

In addition to the requirements of the *Corporations Act 2001* and the PGPA Act, the NADC Board is governed by the organisation's Constitution and the NADC Board Charter.

On 30 June 2021, the NADC Board comprised of eight non-executive directors, including a non-executive Chairperson.

Details of the Directors and the Company Secretary are included in the Director's Report of this Annual Report.

Finance Audit and Risk Management Committee

The Finance Audit and Risk Management Committee assists the Board to effectively exercise its functions.

The Board established the NADC Finance Audit and Risk Management Committee in compliance with section 92 of the PGPA Act and section 17 of the *Public Governance, Performance and Accountability Rule 2014* (PGPA Rule 2014). The committee's key activities during 2020-21 included overseeing the NADC's budget, financial reporting, internal control, audit and risk management functions.

The Finance Audit and Risk Management Committee's Charter can be found here www.australiaday.org.au/storage/finance-audit-risk-management-committee-charter-14-may-2020.pdf

NADC Staffing as at 30 June 2021

Total employees: 12

Full time: 10

Gender: 11 Females (92%); 1 Male (8%)

Location: All staff work out of the NADC office in Canberra

Company Constitution

There were no changes to the NADC Constitution in 2020-21.

Board Charter

The NADC Board Charter describes the roles and responsibilities of directors and management. It brings all relevant legislative and other requirements into a single document.

Conflicts of Interest

Directors are required to advise the Board of any interest that could potentially conflict with the NADC's interests.

Risk Management

In the pursuit of its purpose and functions, the NADC operates in a commercial environment and many of its events expose the organisation to higher risks than other government organisations.

NADC staff actively manage risk in their day-to-day work to ensure that the NADC meets its objectives and that our events are safe for all who are involved or attend.

A comprehensive risk assessment is undertaken on all NADC events.

Review of our strategic and operational risks is undertaken annually.

Governance Policies

As well as meeting legislative requirements the NADC has a governance framework which guides the development and review of key policies and procedures. Core policies include: Conflicts, Fraud, Media, Privacy, Risk and Work Health and Safety.



Section 3

FINANCIAL PERFORMANCE

- Directors' Report
- Board Committee Meetings
- Auditor's Independence Declaration
- Directors' Declaration
- Independent Auditor's Report
- Financial Report
- Regulatory Reporting Requirements Index

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WE'RE ALL PART
OF THE STORY.

DIRECTORS' REPORT

The Board presents its report together with the financial statements for the NADC for the financial year ended 30 June 2021 and the auditor's report thereon.

Directors as at the date of this report include:

Ms Danielle Roche OAM
 Ms Stephanie Foster PSM
 Dr Robert Isaacs AM
 Dr Stepan Kerkyasharian AO
 Ms Jane McNamara
 Mr Richard Rolfe AM
 Ms Alison Page

Responsible Minister

The Hon Ben Morton MP, Assistant Minister to the Prime Minister and Cabinet, was the responsible Minister as at 30 June 2021.

Company Secretary

Ms Karen Wilson held the position of Company Secretary as at 30 June 2021.

Principle Activity

The principle activities of the company during 2020-2021 have been:

- To promote national pride, active citizenship and the observance and celebration of Australia Day
- To administer the Australian of the Year Awards, which also include awards for the Young Australian of the Year, the Senior Australian of the Year and Australia's Local Hero
- To distribute grants to state and territory Australia Day councils, local government and not for profit organisations and to make recommendations to and advise government on all matters relating to year-round national pride activities.

Operating Trading Result

The net amount of operating profit for the company for the period ended 30 June 2021 was \$172,624 and retained earnings at the end of the financial year was \$1,105,027. The company is exempt from tax.

Dividend

No dividends have been paid or declared during the year and no dividends are proposed. The company is prohibited by its Constitution from making any distribution to its members.

Review of Operations

During the period ended 30 June 2021, the NADC and Network continued to deliver both national and state programs. The Australian Government, through the Department of the Prime Minister and Cabinet, provided a total of \$30,759,076 funding for the company. Sponsors provided a total of \$3,129,223 for national programs, and part of this funding was allocated to state and territory Australia Day affiliates for local projects.

Significant Activities and Changes Affecting the Operations or Structure of the Company

With the support of the Department of the Prime Minister and Cabinet the NADC undertook two significant programs:

- *The Story of Australia* campaign; and
- Australia Day 2021 Grants

After Balance Date Events

Since the end of the financial year, the directors are not aware of any matter or circumstance not otherwise dealt with in the report or accounts that have significantly or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the company in subsequent financial years.

Future Likely Developments

The NADC will continue to develop and maintain national community-based programs in the promotion of national pride and active citizenship, and in making awards for significant achievement.

DIRECTORS

Directors During the Financial Year ended 30 June 2021



Ms Danielle Roche OAM

Appointed 25 July 2017

Chair of the Board

Member of the Finance Audit and Risk Management Committee

Danni has over twenty years' experience working in the finance sector with previous roles including finance and commercial positions with Telstra, Director at UBS Wealth Management, Partner at Evans and Partners, Senior Investment Advisor at Ord Minnett and a Director and owner of a privately-owned fraud and risk management business.

As a member of the Australian women's hockey team that won a gold medal at the 1996 Atlanta Olympics and as recipient of an Order of Australia (OAM), Danni has dedicated much of her career and her life to Australian sport. Danni has been a member of numerous Boards related to Australian Sport, including serving as a Commissioner of the Australian Sports Commission, Director of Hockey Australia and Vice President of Oceania Hockey.

Currently Danni is the Chair of the National Australia Day Council, Member of the Sports Diplomacy Advisory Council for the Commonwealth Department of Foreign Affairs and Trade, Director of the St Kilda Football Club and Trustee at the State Sport Centres Trust of Victoria. Danni's extensive experience is complemented with a Master of Business Administration.



Ms Robbie Sefton

Appointment ended 31 March 2021

Robbie is the Managing Director of Sefton and Associates and had been a member of the Board since 2010. As a communication specialist, rural leader and advocate, Robbie is committed to the future prosperity of rural, regional and remote Australia. Robbie has a dual investment in country Australia as a primary producer of wool, meat and grains and as the managing director of a national strategic communications company Sefton and Associates. Having worked with media, government, private companies and industry over the past 20 years, Robbie possesses a wide range of strategic communication skills including issues management, media relations, corporate image and brand identity, leadership, special interest/advisory group expertise with a speciality in facilitating groups through contentious and challenging issues. Robbie is a member of numerous national boards and advisory groups for governments, businesses and not-for-profits in the areas of leadership, business and rural/regional affairs and was a recipient of the RIRDC NSW Rural Woman of the Year Award (2002) and was a recent member of the Reserve Bank of Australia's Small Business Advisory Group.

She has represented Australia in international forums (such as the International Rural Women's Conference) and in high level leadership forums in Australia (such as the Rural Women's Summit in Canberra hosted by then Minister Tanya Plibersek). Robbie has tertiary level qualifications from the Australian Institute of Company Directors, University of Western Australia and Australia Rural Leadership Foundation.



Ms Stephanie Foster PSM

Appointed 19 December 2017

Stephanie has been a member of the National Australia Day Council (NADC) Board since December 2017, when she commenced in the role of Deputy Secretary Governance at the Department of the Prime Minister and Cabinet. This followed four years as Deputy Australian Public Service Commissioner where she supported the Australian Public Service Commissioner in leading and shaping a unified, high performing Australian Public Service. Stephanie is a career public servant, having spent her first 23 years in Defence, both in Intelligence and International Policy. In 2008 she was promoted to Deputy Secretary and worked in the Departments of Infrastructure and Regional Australia before taking up the Deputy APS Commissioner role. With this background, Stephanie brings to the Board a deep understanding of government, strong strategic leadership skills, and the ability to drive cultural reform and build capability in organisations. In 2008, Stephanie was awarded a Public Service Medal (PSM) for policy support to the Australian Defence Force deployments overseas.

Stephanie has also been awarded the French decoration of Officier de l'Ordre National du Mérite for her work to develop Defence relations between France and Australia. Stephanie has a tertiary qualification in Humanities from Monash University.



Dr Robert Francis Isaacs AM, OAM

Appointed 9 October 2019

Member of the Sponsorship Committee

Robert has been a member of the National Australia Day Council (NADC) Board since 9 October 2019. He is an Aboriginal Elder from the Whadjuk-Bibilum Wardandi Noongar language group and has devoted his career to improving the wellbeing of Aboriginal Australians.

He founded his first health initiative, the Aboriginal Medical Service Dental Clinic, in 1975 and went on to establish more health and rehabilitation clinics, mediate disputes over land rights and community issues, and improve communication between Aboriginal people and the justice system. His housing initiatives have enabled more than 8,000 Indigenous people to secure their own homes. He also helped establish Clontarf Aboriginal College, Australia's first Indigenous school.

Robert received a Centenary Medal recognising his work in 2001, and Medal of the Order of Australia (OAM) in 2002. In 2016 he was named Western Australian of the Year and Western Australian Aboriginal of the Year, and was made a member of the Order of Australia (AM). He was also named the 2016 Male Elder for the National Islander Day Observance Committee. In 2016, Robert was appointed to the Board of Noongar Mia Mia, a provider of socially and culturally appropriate affordable housing for Aboriginal people.

Robert currently Chairs the Aboriginal Lands Trust and is Executive Member to the State Aboriginal Advisory Council – Aboriginal Affairs Planning Authority Act. He is a Foundation Member, President and Chair of the Derbarl Yerrigan Health Service and is the Deputy Chair of CentaCare Kimberley.



Dr Stepan Kerkyasharian AO

Appointed 16 October 2019

Chair of the Finance Audit and Risk Management Committee

Dr Stepan Kerkyasharian has been a member of the National Australia Day Council (NADC) Board since 16 October 2019. For more than 50 years, Stepan has played a pivotal role in fostering multiculturalism in Australia.

As Chair and CEO of the Community Relations Commission of NSW (and its predecessor, the Ethnic Affairs Commission of NSW) from 1989 to 2014, he championed debate and policy-change to improve the wellbeing of under-represented communities, on issues like religious practices, immigration law, refugee settlement, migrant qualifications and community relationships.

In his concurrent roles as President and CEO of the Anti-Discrimination Board from 2003 to 2016 he advocated for minority groups, and became a major influence in shaping community harmony. From 1980 to 1989 he was the foundation head of SBS Radio and was a pioneer in giving migrant voices a national platform.

Stepan was made a member of the Order of Australia (AM) in 1992, received the Gold Cross in the Order of Merit of Poland in 1990, the Olympic Order in 2000 and the Doctor of Letters Honoris Causa from the University of Sydney. In 2011, Stepan was elevated from the AM to an Officer of the Order of Australia in 2011 for distinguished service to the Australian Community through a range of multicultural and anti-discrimination organisations, development and implementation of public policy and to the promotion of an inclusive society. The IOC conferred the Olympic Order on him in 2000. In 2013, Stepan was also awarded the Doctor of Letters Honoris Causa from the University of Western Sydney and the NSW Government created 'The Premier's Stepan Kerkyasharian Award for Community Harmony' to recognise outstanding efforts of individuals working to make Australia a fairer and more tolerant place to live. Stepan is currently chair of the Cemeteries and Crematoria Board of NSW, Member of the P.M. Glynn Institute Advisory Board, Deputy Chair of the Diocesan Council of the Armenian Apostolic Church, and has been a NSW Australia Day Ambassador for over 20 years.



Ms Jane McNamara

Appointed 21 July 2017

Member of the Finance Audit and Risk Management Committee

Jane has been a member of the National Australia Day Council (NADC) Board since July 2017. As the elected representative and Mayor of the Flinders Shire in North West Queensland since April 2016, Jane brings a wealth of experience from working as part of local government including being responsible for a range of portfolios and a representative on a number of standing committees. Specifically, Jane has strong knowledge of the rural sector which she has gained working in the farming industry throughout her career. A born and bred North West Queenslander, Jane is a third generation Hughenden resident and her role as Mayor continues her family's 50-year commitment to the region. A keen volunteer, she has contributed to sporting, health, educational and political causes and organisations.



Major General (Ret'd) Maurie McNarn AO

Appointment ended 31 March 2021

Maurie had been a member of the National Australia Day Council (NADC) Board since August 2018. Maurie is an experienced Company Director and Senior Executive, having previously held appointments as a Major General in the Australian Army and Chief Operating Officer at the University of Queensland (UQ). Maurie serves as Deputy Chair or Director on several company boards and as Chair of Finance, Audit and Risk Committees. He has previously served as Chair or Director of UQ's extensive commercial companies.

As a Fellow of the Australian Institute of Company Directors, Maurie brings high level expertise in the application of corporate governance principles and has extensive experience in strategic level corporate planning, leadership appointments, communications, information technology, human resources, media and financial management. In recognition of his distinguished service, Maurie was made a Member in the Order of Australia in 1996, an Officer in the Order of Australia in 2003 and an Officer of the US Legion of Merit in 2008. Maurie's wide professional experience is complemented by his academic qualifications which include a Master of Business Administration, Master of Defence (Strategic) Studies, Graduate Diploma in Telecommunications Systems Management, Graduate Diploma in Management and Bachelor of Arts (Honours). He has been an Adjunct Professor at UQ and Visiting Fellow at the Lowy Institute.



Alison Page

Appointed 17 September 2020
Member of the Sponsorship Committee

Alison Page is a Walbanga and Wadi Wadi woman and is an award-winning Designer and Film Producer whose career spanning 22 years links indigenous stories and traditional knowledge with contemporary design. She appeared for eight years as a regular panelist on the ABC TV show, *The New Inventors* and in 2015, was inducted into the Design Institute of Australia's Hall of Fame. She is an Adjunct Associate at the University of Technology's Design School and the founder of the National Aboriginal Design Agency. She is a Councilor with the Australian National Maritime Museum and a Board member with Aboriginal research group, Ninti One Ltd.



Mr Richard Rolfe AM

Appointed 4 May 2016
Chair of the Sponsorship Committee

Richard has been a member of the National Australia Day Council (NADC) Board since May 2016. As the Director of the Audi Centre in Canberra, Richard has built a successful career in the motor industry over the past 34 years during which he has developed a reputation for his acute business acumen. Both within the motor industry and the broader Canberra community, Richard is recognised for his expertise in developing business strategy, leadership, event management, marketing and communications and business planning. In addition to his business pursuits, Richard also has a strong involvement in the Canberra community.

In 2009, Richard was awarded the Order of Australia Medal (OAM) for service to the community of Canberra through philanthropic support for sporting, service and charitable organisations. In 2017, Richard was elevated from the OAM to a Member of the Order of Australia (AM) for significant service to the community of the Australian Capital Territory through philanthropic support of medical, cultural and social welfare organisations. Currently, Richard is Patron of the Heart Foundation (ACT), Vice-Patron of the Cross of Valour Association, a major supporter of Lifeline, the Heart Foundation, Home in Queanbeyan and the founding member of the AUDI Foundation. Richard holds a Bachelor of Economics from ANU.



Mr Norman Schueler OAM

Appointed 5 November 2014
Member of the Sponsorship Committee

Norman has been a member of the National Australia Day Council (NADC) Board since November 2014. As the Director of Normetals, Norman is actively involved in his scrap metal and steel import business.

In addition to this, Norman is currently the Chair of the South Australian Multicultural and Ethnic Affairs Commission and Chairman of the Jewish Community Council of South Australia. With his substantial business experience and knowledge of the Jewish community, Norman's career has included being the Director of numerous companies as well as the roles of President of the South Australian Jewish Youth Council and the B'nai B'rith Youth Organisation, President of the Jewish Community Council South Australia, Vice President of the Executive Council of Australian Jewry and Former Director of the Adelaide Symphony Orchestra. A career highlight for Norman was in 2015 when he was recognised for service to the multicultural community of South Australia and was awarded the medal of the order of Australia.



Ms Loretta Di Mento GAICD, CA, BCom

Appointed 12 February 2019
Independent Member of the Finance, Audit and Risk Management Committee

Loretta is a Company Director and Chartered Accountant. Currently she serves as non-executive director or independent audit committee member in health and education organisations in NSW government and in the not-for-profit sector. She is a former partner of Ernst & Young in Sydney and has over 25 years' experience in audit, risk management, corporate governance and stakeholder reporting.

BOARD AND COMMITTEE MEETINGS

The Board met on 17 and Finance Audit and Risk Management Committee (FARMC) on 7 occasions respectively, during the reporting period 2020-21.

	Board Meetings		FARMC Meetings	
	Number Eligible to Attend	Number Attended	Number Eligible to Attend	Number Attended
Danielle Roche	17	16	7	4
Robbie Sefton	17	12	N/A	N/A
Stephanie Foster	17	10	N/A	N/A
Robert Isaacs	17	10	N/A	N/A
Stepan Kerkyasharian	17	16	7	5
Jane McNamara	17	12	1	1
Maurie McNarn	17	13	5	5
Norman Schueler	17	14	N/A	N/A
Richard Rolfe	17	16	N/A	N/A
Alison Page	14	9	N/A	N/A
Loretta Di Mento Independant FARMC Member	N/A	N/A	7	6

Indemnities and Insurance Premiums

The NADC directors' and officers' liability insurance cover is provided through Comcover, the Australian Government's self-managed fund. The NADC renewed its insurance cover in 2020-21 to a level appropriate for its operations.

Directors' Benefit

During the period ended 30 June 2021 and to the date of this report, no director has received or become entitled to receive a benefit (other than a benefit included in the aggregate amount of the emoluments received or due and receivable by directors shown in the account, or the fixed salary of a full-time equivalent employee of the company or of a related corporation) by reason of a contract made by the company or a related corporation with the director or with a firm of which they are a member, or with a company in which they have a substantial financial interest.

Executive Remuneration Reporting

During the reporting period ended 30 June 2021, the NADC had two executives who meet the definition of key management personnel. Their names and the length of terms as key management personnel are summarised below:

Name	Position	Base Salary	Bonuses	Superannuation contributions	Long service leave	Other long terms benefits	KMP	Total Remuneration
Karlie Brand	CEO	\$220,738	\$34,932	\$25,738	\$3,304	\$18,272	Full year	\$302,983
Karen Wilson	COO	\$162,051	\$23,055	\$18,393	\$2,161	\$13,205	Full year	\$218,864

Auditor's Independence Declaration

The auditor's independence declaration for the reporting period ended 30 June 2021 has been received and can be found on page 32 of the financial report.

Approval of Annual Report

The PGPA Rule 2014, section 28B, requires that the annual report of a Commonwealth company be approved by the directors of the company.

This report was approved by the NADC Board on 31 August 2021.

Ministerial directions and government policy orders

No ministerial directions were received during the reporting period.

No government policy orders were received during the reporting period.

Judicial decisions and reviews by outside bodies

No judicial decisions or decisions of administrative tribunals were made during the period.

Obtaining information from subsidiaries

The NADC does not have any subsidiaries.

Signed in accordance with a resolution of the Board of Directors.

Auditor's Independence Declaration



INDEPENDENT AUDITOR'S REPORT

To the members of the National Australia Day Council

Qualified Opinion

In my opinion, except for the effects of the matter described in the *Basis for Qualified Opinion* section of my report, the financial report of the National Australia Day Council (the Company) for the year ended 30 June 2021 is in accordance with the *Corporations Act 2001* and Division 60 of the *Australian Charities and Not-for-profits Commission Act 2012*, including:

- (a) giving a true and fair view of the Company's financial position as at 30 June 2021 and of its performance for the year then ended; and
- (b) complying with Australian Accounting Standards – Reduced Disclosure Regime, the Corporations Regulations 2001 and Division 60 of the Australian Charities and Not-for-profits Commission Regulation 2013.

The financial report of the Company, which I have audited, comprises the following as at 30 June 2021 and for the year then ended:

- Statement of Profit or Loss and Other Comprehensive Income;
- Statement of Financial Position;
- Statement of Changes in Equity;
- Statement of Cash Flows;
- Notes to the financial statements, comprising a summary of significant accounting policies and other explanatory information; and
- Directors' Declaration.

Basis for qualified opinion

As at 30 June 2020, the Company recognised \$2.66 million of revenue received for the year ended 30 June 2020 as deferred revenue under AASB 15 *Revenue from Contracts with Customers* (AASB 15). AASB 15 establishes criteria that must be met for revenue to be included within the scope of this standard. As the terms and conditions of the underlying contracts did not meet the criteria to be included within the scope of AASB 15, Australian Accounting Standards required the Company to recognise revenue for these contracts when it received cash under AASB 1058 *Income of Not-for-Profit Entities* (AASB 1058). This caused me to qualify my audit opinion on the financial report relating to the year ended 30 June 2020.

The accounting treatment applied by the Company for the year ended 30 June 2020 resulted in an understatement of revenue of \$2.66 million which, because the revenue has instead been recognised in the year ended 30 June 2021, has the consequential result of an overstatement of revenue by the same amount for the current year. These misstatements also resulted in an understatement of total comprehensive income of \$2.66 million for the year ended 30 June 2020 and an overstatement by the same amount for the year ended 30 June 2021. Further, the misstatement for the year ended 30 June 2021 resulted in the Company recognising a surplus of \$0.17 million in comparison to a deficit of \$2.49 million that would have been recognised had the revenue been accounted for correctly. The incorrect accounting treatment also resulted in an overstatement of the deferred revenue liability and total current liabilities of \$2.66m as at 30 June 2020, resulting in an understatement of net assets of the same amount.

I conducted my audit in accordance with the Australian National Audit Office Auditing Standards, which incorporate the Australian Auditing Standards. My responsibilities under those standards are further described

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38 Sydney Avenue, Forrest ACT 2603
Phone (02) 6203 7300

Auditor's Independence Declaration

in the *Auditor's Responsibilities for the Audit of the Financial Report* section of my report. I am independent of the Company in accordance with the auditor independence requirements of the *Corporations Act 2001* and the relevant ethical requirements for financial report audits conducted by the Auditor-General and his delegates. These include the relevant independence requirements of the Accounting Professional and Ethical Standards Board's *APES 110 Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) to the extent that they are not in conflict with the *Auditor-General Act 1997*. I have also fulfilled my other responsibilities in accordance with the Code.

I confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of the Company, would be in the same terms if given to the directors as at the time of this auditor's report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my qualified opinion.

Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report for the year ended 30 June 2021 but does not include the financial report and my auditor's report thereon.

My opinion on the financial report does not cover the other information and accordingly I do not express any form of assurance conclusion thereon.

In connection with my audit of the financial report, my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or my knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work I have performed, I conclude that there is a material misstatement of this other information, I am required to report that fact. I have nothing to report in this regard.

Directors' responsibility for the financial report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards – Reduced Disclosure Regime, the *Corporations Act 2001* and the *Australian Charities and Not-for-profits Commission Act 2012* and for such internal control the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the ability of the Company to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial report

My objective is to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian National Audit Office Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

As part of an audit in accordance with the Australian National Audit Office Auditing Standards, I exercise professional judgement and maintain professional scepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.


Auditor's Independence Declaration

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

I communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

I also provide the directors with a statement that I have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on my independence, and where applicable, actions taken to eliminate threats or safeguards applied.

Australian National Audit Office



Jodi George
Senior Executive Director
Delegate of the Auditor-General

Canberra
28 September 2021

Directors' Declaration

Directors' Declaration

In the opinion of the directors of the National Australia Day Council Limited:

- a. The financial statements and notes, set out in the 2020-2021 Annual Report are in accordance with the Corporations Act 2001 and Division 60 of the Australian Charities and Not-for-profits Commission Act 2011, including:
 - i. Giving a true and fair view of the financial position of the Company as at 30 June 2021 and performance, as represented by the results and cash flows, for the year ended on that date; and
 - ii. Complying with the Australian Accounting Standards, including Australian Accounting Interpretations and the Corporations Regulations 2001 and Division 60 of the Australian Charities and Not-for-profits Commission Regulation 2013; and
- b. There were reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of the directors:



Danielle Roche, OAM
Chairperson
National Australia Day Council Limited Board

28 September 2021

Financial Report

STATUTORY FINANCIAL STATEMENTS

Statement of Profit or Loss and Other Comprehensive Income for the year ended 30 June 2021

	Note	2021 \$	2020 \$
Continuing Operations			
Revenues			
Revenue from government grants	4	30,759,076	14,665,913
Revenue from contracts with customers	4	3,189,199	2,153,546
Revenue from other sources	4	100	23,373
Total Revenues		<u>33,948,375</u>	<u>16,842,832</u>
Expenses			
Employee benefits expense	5	1,693,112	1,376,472
Funding to States and Territory Australia Day Councils (ADC)	5	1,411,125	1,741,032
Funding to Not For Profit organisations	5	13,923,989	-
Events and awards programs	5	15,472,238	12,241,687
Depreciation and amortisation	5	114,893	116,130
Other expenses from ordinary activities	5	1,160,394	1,233,165
Total Expenses		<u>33,775,751</u>	<u>16,708,486</u>
Surplus from ordinary activities		<u>172,624</u>	<u>134,346</u>
Other Comprehensive Income		-	-
Total Comprehensive Income		<u>172,624</u>	<u>134,346</u>

The Statement of Comprehensive income should be read in conjunction with the attached notes.

Financial Report

Statement of Financial Position as at 30 June 2021

	Note	2021 \$	2020 \$
Assets			
Current Assets			
Cash & bank balances	6	988,993	4,005,852
Inventories	7	36,614	37,794
Trade & other receivables	8	896,950	134,628
Other assets	9	18,285	53,135
Total Current Assets		<u>1,940,842</u>	<u>4,231,409</u>
Non-Current Assets			
Property, Plant & equipment	10	<u>320,512</u>	<u>394,148</u>
Total Non-Current Assets		<u>320,512</u>	<u>394,148</u>
Total Assets		<u>2,261,354</u>	<u>4,625,557</u>
Liabilities			
Current Liabilities			
Trade & other payables	11	419,638	102,391
Interest bearing liabilities - lease	12	87,567	88,110
Provisions	13	104,807	95,747
Deferred revenue	14	<u>309,900</u>	<u>3,110,837</u>
Total Current Liabilities		<u>921,912</u>	<u>3,397,085</u>
Non-Current Liabilities			
Interest bearing liabilities - lease	12	182,288	269,615
Provisions	13	<u>52,127</u>	<u>26,454</u>
Total Non-Current Liabilities		<u>234,415</u>	<u>296,069</u>
Total Liabilities		<u>1,156,327</u>	<u>3,693,154</u>
Net Assets		<u>1,105,027</u>	<u>932,403</u>
Equity			
Retained earnings		<u>1,105,027</u>	<u>932,403</u>
Total Equity		<u>1,105,027</u>	<u>932,403</u>

The Statement of Financial Position should be read in conjunction with the attached notes.

Financial Report

Statement of Changes in Equity for the year ended 30 June 2021

	Note	Retained Earnings \$	Total Equity \$
Balance at 1 July 2020		932,403	932,403
Comprehensive income for the year			
Surplus		172,624	172,624
Total comprehensive income for the year		172,624	172,624
Balance at 30 June 2021		1,105,027	1,105,027
		Retained Earnings \$	Total Equity \$
Balance at 1 July 2019		798,069	798,069
Adjustment for changes in accounting policies (AASB 16)	21)	(12)	(12)
Adjusted opening balance		798,057	798,057
Comprehensive income for the year			
Surplus		134,346	134,346
Total comprehensive income for the year		134,346	134,346
Balance at 30 June 2020		932,403	932,403

The Statement of Changes in Equity should be read in conjunction with the attached notes.

Financial Report

Statement of Cashflows for the year ended 30 June 2021

	Note	2021 \$	2020 \$
Cash Flows from Operating Activities			
Receipts from government grants	4	28,302,842	17,332,000
Receipts from sponsors and customers		2,942,048	2,138,901
Net GST received		2,585,522	1,222,883
Payments to suppliers	5	(35,009,356)	(16,216,998)
Payments to employees	5	(1,701,323)	(1,378,409)
Net Cash Flows Provided/(Used) by Operating Activities	19	<u>(2,880,267)</u>	<u>3,098,377</u>
Cash Flows from Investing Activities			
Payments for property, plant & equipment		(47,213)	(45,657)
Interest received		100	25,832
Net Cash Flows Provided /(Used) by Investing Activities		<u>(47,113)</u>	<u>(19,825)</u>
Cash Flows from Financing Activities			
Principal payments of lease liabilities		(89,479)	(89,988)
Net Cash Flows Provided /(Used) by Financing Activities		<u>(89,479)</u>	<u>(89,988)</u>
Net Increase /(Decrease) in cash held		<u>(3,016,859)</u>	<u>2,988,564</u>
Cash at the beginning of the Financial Year		4,005,852	1,017,288
Cash at the end of the Financial Year	6	<u>988,993</u>	<u>4,005,852</u>

The Statement of Cash Flows should be read in conjunction with the attached notes.

Financial Report

Notes to the Financial Statements for the year ended 30 June 2021

1. Basis of Preparation

a) Statement of Compliance

These financial statements are general purpose financial statements and have been prepared in accordance with:

- i) *The Corporations Act 2001*;
- ii) *Division 60 of the Australian Charities and Not-for-profits Commission Act 2012*; and,
- iii) *Australian Accounting Standards and Interpretations - Reduced Disclosure Requirements* issued by the *Australian Accounting Standards Board (AASB)* that apply for the reporting period.

Adoption of new Australian Accounting Standard requirements

No accounting standard has been adopted earlier than the application date as stated in the standard.

The financial statements have been prepared in accordance with *Australian Accounting Standards and Interpretations - Reduced Disclosure Requirements* issued by the *Australian Accounting Standards Board* that apply for the reporting period. These financial statements have been prepared on the historical cost basis. Cost is based on the fair values of the consideration given in exchange for assets. All amounts are presented in Australian dollars, unless otherwise noted.

b) Use of Estimates and Judgements

In the application of the NADC's accounting policies, management is required to make judgements, estimates and assumptions about carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revision to accounting estimates are recognised in the period in which the estimate is revised and the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

c) Significant Accounting Judgements - Revenue Recognition

Directors and management make judgements as to whether certain contracts fall under the scope of *AASB 15 Revenue from Contracts with Customers*. In applying that judgement, management performs a detailed review of each of the arrangements in place, including contracts and associated written correspondence.

In making the assessment, management determines whether:

- i) an enforceable contract is in place – including that a customer and a beneficiary have been identified (as a NFP entity, the beneficiary may be the community); and,
- ii) performance obligations are included in the contract and are sufficiently specific – consideration is given to the detail of explicit and implicit conditions around the nature, cost and timing of the goods and services.

Management also obtains independent expert accounting advice to support these assessments as required. In the prior year, advice was sought in relation to NADC's largest contract, and the conclusion of the expert supported management's assessment that the funds received pursuant to that agreement would be included within the scope of *AASB 15*, as it meets the criteria above.

Where management has assessed the above criteria were not met, the transaction was accounted for under *AASB1058 Income of Not-for-Profit Entities*.

Financial Report

2. Summary of Significant Accounting Policies

a) Property, Plant and Equipment

Plant and equipment are stated at cost less accumulated depreciation and impairment. Cost is deemed to approximate the fair value of the assets and includes expenditure that is directly attributable to the acquisition of the item.

The gain or loss arising on disposal or retirement of an item of plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in the Statement of Profit or Loss and Other Comprehensive Income.

Asset Recognition Threshold

Purchases of property, plant and equipment are recognised initially at cost in the statement of financial position, except for purchases less than \$1,000, which are expensed in the year of acquisition (other than where they form part of a group of similar items which are significant in total).

The initial cost of an asset includes an estimate of the cost of dismantling and removing the item and restoring the site on which it is located.

Lease Right of Use (ROU) Assets

Leased ROU assets are capitalised at the commencement date of the lease and comprise of the initial lease liability amount, initial direct costs incurred when entering in the lease less any lease incentives received. These assets are accounted for as separate asset classes to corresponding assets owned outright, but included in the same column as where the corresponding underlying assets would be presented if they were owned.

On initial adoption of *AASB16* the NADC has adjusted the ROU assets at the date of initial application by the amount of any provision for onerous leases recognised immediately before the date of initial application. Following initial application, an impairment review is undertaken for any right of use lease asset that shows indicators of impairment and an impairment and is recognised against any right of use lease asset that is impaired. Lease ROU assets continue to be measured at cost after initial recognition.

b) Depreciation and Amortisation

Depreciation and amortisation is calculated using the straight-line method so as to write off the cost of each non-current asset over its expected useful life. Additions are depreciated from the date of acquisition.

The depreciation and amortisation rates used for each class of depreciable assets are:

Class of Fixed Asset	Depreciation Rate	
	2021	2020
Plant and equipment	10-100%	10-100%
Buildings (Right Of Use)	20%	20%

The depreciation rates for ROU assets are based on the commencement date to the earlier of the end of the useful life of the ROU asset or the end of the lease term.

Financial Report

c) Revenue

Revenue is measured at the fair value of the consideration received or receivable. Commonwealth Department grants, Government and corporate sponsorships in cash and in-kind are recognised upon the delivery of the services outlined in their respective contracts. Revenue from the sales of goods is recognised when control has passed to the buyer. Interest revenue is recognised on an accrual basis using the effective interest method.

Under *AASB 15*, NADC shall first determine whether an enforceable agreement exists and whether the promises to transfer goods or services to the customer are 'sufficiently specific'. If an enforceable agreement exists and the promises are 'sufficiently specific' (to a transaction or part of a transaction), the NADC applies the general *AASB 15* principles to determine the appropriate revenue recognition. If these criteria are not met, the NADC shall consider whether *AASB 1058* applies.

In terms of *AASB 1058*, the NADC is required to recognise volunteer services at fair value if those services would have been purchased if not provided voluntarily, and the fair value of those services can be measured reliably. Directors sometimes volunteer their services and do not accept director fees. The fair value of these services has been recognised in the financial statements.

d) Inventory

Inventories are valued at the lower of cost and net realisable value.

e) Employee Entitlements

Provision is made for the company's liability for employee entitlements arising from services rendered by employees to balance date. Liabilities for short-term employee benefits and termination benefits expected within twelve months of the end of reporting period are measured at their nominal amounts. Other long-term employee benefits are measured as net total of the present value of the defined benefit obligation at the end of the reporting period minus the fair value at the end of the reporting period of plan assets (if any) out of which the obligations are to be settled directly. Salaries and wages and annual leave entitlements are expected to be settled within one year, where balances are under five weeks. Long service leave entitlements are not to be settled within one year, unless seven years' service has been achieved. Contributions are made by the NADC to employee superannuation funds are charged as expenses when incurred.

f) Taxation

The NADC is endorsed by the Australian Taxation Office to access the following tax concessions:

- i) Income tax exemption from 1 July 2000 under *Subdivision 50-B of the Income Tax Assessment Act 1997*;
- ii) GST concessions from 1 July 2005 under *Division 176 of A New Tax System (Goods and Services Tax) Act 1999*;
- iii) FBT rebate from 1 July 2005 under *Section 123E of the Fringe Benefits Tax Assessment Act 1986*.

g) Cash

Cash includes cash on hand and on deposit with financial institutions and are stated at their nominal value.

h) Financial Assets

Trade receivables, loans and other receivables that have fixed or determinable payments that are not quoted in an active market are classified as 'loans and receivables'. They are included in current assets, except for maturities greater than 12 months after the balance sheet date. These are classified as non-current assets.

Financial Report

Impairment of financial assets

At each reporting date, the NADC reviews the carrying amounts of its assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss.

i) Financial Liabilities

Financial liabilities are classified as either financial liabilities 'at fair value through profit and loss' or other financial liabilities. Financial liabilities are recognised and derecognised upon 'trade date'.

Financial Liabilities at Fair Value Through Profit and Loss

Financial liabilities at fair value through profit and loss are initially measured at fair value. Subsequent fair value adjustments are recognised in profit and loss. The net gain or loss recognised in profit and loss incorporates any interest paid on the financial liability.

Financial Liabilities at Amortised Cost

Financial liabilities, including borrowings, are initially measured at fair value, net of transaction costs. These liabilities are subsequently measured at amortised cost using the effective interest method, with interest expense recognised on an effective interest basis.

Supplier and other payables are recognised at amortised cost. Liabilities are recognised to the extent that the goods or services have been received (and irrespective of having been invoiced).

j) Goods and Services Tax (GST)

Revenues, expenses, liabilities and assets are recognised net of the amount of goods and services tax (GST), except;

- i) Where the amount of GST incurred is not recoverable from the taxation authority it is recognised as part of the cost of acquisition of an asset or as part of an item of expense; or
- ii) Receivables and payables in the Statement of Financial Position are shown inclusive of GST.

The net amount of GST recoverable from, or payable to, the taxation authority is included as part of receivables or payables.

Cash flows are included in the Statement of Cash Flows on a gross basis. The GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified as operating cash flows.

k) Deferred Revenue

The balance of deferred revenue comprises revenue received in advance for contracted services that will be delivered in the following financial year. Revenue is recognised as the performance obligations are fulfilled.

l) Lease Liabilities

Under *AASB 16*, the NADC recognises right-of-use assets and lease liabilities for most leases. However, the NADC has elected not to recognise right-of-use assets and lease liabilities for some leases of low value assets based on the value of the underlying asset when new or for short-term leases with a lease term of 12 months or less.

Financial Report

The lease liabilities were measured at the present value of the remaining lease payments, discounted using the NADC's incremental borrowing rate at the commencement of the lease. The NADC's incremental borrowing rate is the rate at which a similar borrowing could be obtained from an independent creditor under comparable terms and conditions.

The right-of-use assets were measured at an amount equal to the lease liability, adjusted by the amount of any prepaid or accrued lease payments.

The NADC adopted *AASB 16* using the modified retrospective approach, under which the cumulative effect of initial application is recognised in retained earnings at 1 July 2019. Refer to Statement of Changes in Equity. On adoption of *AASB 16*, the NADC recognised right-of-use assets and lease liabilities in relation to leases of office space which had previously been classified as operating leases.

3. Members' Guarantee

The NADC is limited by guarantee. If the company is wound up, the constitution states the member is required to contribute a maximum of \$100 towards meeting any outstanding obligations of the company. As at 30 June 2021 the Commonwealth is the sole member of the NADC.

In relation to the Retained Earnings, it should be noted that Clause 1.4 Restriction on application of profits of the company's constitution provides that: "subject to Rule 1.5, all profits (if any) and other income and property of the NADC must be applied in promoting the Objects and no part of them may be paid, directly or indirectly, by way of dividend, bonus, fee or otherwise, to Members or Directors.

Financial Report

	2021 \$	2020 \$
4. Operating revenue from ordinary activities		
Government grants ¹	30,759,076	14,665,913
Revenue from contracts with customers		
Sponsorship, in cash	2,729,950	1,601,705
Sponsorship, in kind	399,273	508,155
Merchandising and licensing	55,796	43,518
Other	4,180	168
Revenue from other sources		
Interest received	100	23,373
	<u>33,948,375</u>	<u>16,842,832</u>

¹ Additional funding was provided to assist Not-for-profit organisations in delivering COVIDsafe Australia Day events. Refer to note 5 and the receipts from government grants in the cashflow statement.

5. Operating expenses from ordinary activities

Employee Benefits expense	1,693,112	1,376,472
Funding to State and Territory ADC's ¹	1,411,125	1,741,032
Funding to Not-for-profit Organisations ²	13,923,989	-
Events and Awards programs	15,472,238	12,241,687
Depreciation and amortisation	114,893	116,130
Travel and accommodation	375,366	462,671
Computer services and website	56,450	195,470
Merchandise and licensing	51,582	27,487
Insurance	33,498	26,592
Other expenses from ordinary activities	643,498	520,945
	<u>33,775,751</u>	<u>16,708,486</u>

¹ Funding to State and Territory ADC's includes grant payments and funds provided directly to State and Territory Australia Day Councils.

² Funding to Not-for-profit organisations includes grant payments to assist in delivering COVIDSafe Australia Day events. These payments also result in a substantial increase in payments to suppliers and employees in the cashflow statement.

6. Cash & bank balances

Cash on hand	400	500
Cash at bank	988,593	4,005,352
	<u>988,993</u>	<u>4,005,852</u>

Financial Report

	2021 \$	2022 \$
7. Inventories		
Stock held for resale	36,614	37,794
8. Trade & other receivables		
Trade debtors	216,228	5,845
Other receivables	680,722	128,783
Total trade & other receivables	896,950	134,628
Trade debtors are considered recoverable. Credit terms for goods and services were within 7 days (2020: 7 days)		
9. Other assets		
Prepayments	18,285	53,135
	18,285	53,135
10. Property, Plant & equipment		
Plant and equipment at cost	284,438	277,570
Less accumulated depreciation	(230,879)	(239,160)
Total Plant and Equipment	53,559	38,410
(a) Movements in carrying amounts		
Movement in the carrying amounts of plant and equipment between the beginning and the end of the current financial year.		
Balance at the beginning of year	38,410	23,651
Additions	47,214	45,657
Profit/(Loss) on Disposal	(3,796)	(1,932)
Depreciation expense	(28,269)	(28,966)
Carrying amount at the end of the year	53,559	38,410
Buildings (Right Of Use)	433,437	435,597
Less accumulated amortisation	(166,484)	(79,859)
Total Buildings (Right Of Use)	266,953	355,738
(a) Movements in carrying amounts		
Movement in the carrying amounts of buildings (Right of use) between the beginning and the end of the current financial year.		
Balance at the beginning of year	355,738	-
Recognition of right of use asset on initial application of AASB 16	-	7,304
Remeasurement of finance lease	(2,160)	-
Additions	-	435,597
Depreciation expense	(86,625)	(87,163)
Carrying amount at the end of the year	266,953	355,738
Total Property, Plant and equipment	320,512	394,148

Financial Report

	2021 \$	2020 \$
11. Trade & other payables		
Current		
Trade payables	118,347	19,094
Other payables	<u>301,291</u>	<u>83,297</u>
Total trade & other payables	<u>419,638</u>	<u>102,391</u>
12. Interest bearing liabilities – lease		
Current		
Finance Lease	<u>87,567</u>	<u>88,110</u>
Total Current	<u>87,567</u>	<u>88,110</u>
Non Current		
Finance Lease	<u>182,288</u>	<u>269,615</u>
Total Non Current	<u>182,288</u>	<u>269,615</u>
Total current and non current interest bearing liabilities	<u>269,855</u>	<u>357,725</u>
Maturity analysis – contractual undiscounted cash flows		
Within 1 year	89,433	89,988
Between 1 to 5 years	186,319	277,463
More than 5 years	-	-
Total Leases	<u>275,752</u>	<u>367,451</u>
Total cash outflows for leases for the year ended 30 June 2021 was \$89,479 (2020: \$82,489).		
NADC in its capacity as lessee commenced a commercial rent agreement with Old Parliament House on 2nd July 2019 for office space. The term of the lease arrangement is 5 years and is indexed annually with CPI.		
The above lease disclosures should be read in conjunction with the accompanying notes 5 and 10.		
13. Provisions		
Current		
Leave Provisions	<u>104,807</u>	<u>95,747</u>
Total Current	<u>104,807</u>	<u>95,747</u>
Non Current		
Leave Provisions	<u>52,127</u>	<u>26,454</u>
Total Non Current	<u>52,127</u>	<u>26,454</u>
Total current and non current provisions	<u>156,934</u>	<u>122,201</u>
14. Deferred revenue		
Current		
Revenue received in advance	<u>309,900</u>	<u>3,110,837</u>
Total current Deferred revenue	<u>309,900</u>	<u>3,110,837</u>

Financial Report

15. Key Management Personnel Remuneration

Key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the entity, directly or indirectly, including any director (whether executive or otherwise) of that entity. The entity has determined the key management personnel to be the Directors, Chief Executive Officer and Chief Operating Officer. Key management personnel remuneration is reported below:

	2021	2020
	\$	\$
Directors' Remuneration		
Remuneration received by directors of the company	<u>73,282</u>	<u>39,374</u>

Directors' remuneration is set by reference to the Remuneration Tribunal. One director chose not to receive remuneration for their services. The fair value of these services has been included in the directors' remuneration (2021: \$5,876 2020: \$5,180).

NADC pays remuneration to an independent audit committee member. The total remuneration paid during the year was \$14,761 (2020: \$5,672).

Executives

The names of persons who were executives of the company at any time during the financial year are as follows:

Karlie Brand - Chief Executive Officer
Karen Wilson - Chief Operating Officer

	2021	2020
	\$	\$
Executive Remuneration		
Short-term employee benefits	472,252	417,850
Long-term employee benefits	5,465	4,766
Post-employment benefits	<u>44,130</u>	<u>38,550</u>
Total Executive Remuneration received	<u>521,847</u>	<u>461,166</u>

16. Related Parties

The entity is an Australian Government controlled entity. Related parties to this entity are directors, executives and other Australian Government entities.

Significant transactions with related parties can include the payment of grants and the purchase of goods and services. Giving consideration to relationships with related entities, and transactions entered into during the reporting period by the entity, it has been determined that there are no related party transactions to be separately disclosed.

The compensation of Directors and Executives are disclosed in note 15.

Financial Report

	2021 \$	2020 \$
17. Remuneration of Auditor		
Amounts received or due and receivable by the auditor for auditing the accounts	<u>21,000</u>	<u>18,000</u>
No other services were provided by the auditor.		
18. Segment Reporting		
The company operates in the community services sector where it is the coordinating body for the Australian of the Year Awards and Australia Day celebrations across the nation. It operates in one geographic area, being Australia.		
19. Reconciliation of Net Cash Provided by Operating Activities to Operating Profit/(Loss)		
Operating Profit/(Loss)	172,624	134,346
Depreciation and loss on sale of assets	118,690	118,061
Interest Income	(100)	(23,373)
Interest Expense	3,768	4,799
(Increase)/decrease in other debtors and prepayments	(727,472)	(67,762)
(Increase)/decrease in inventory	1,180	(31,677)
Increase/(decrease) in provision employee entitlements	34,733	38,255
Increase/(decrease) in trade creditors and accruals	317,247	19,391
Increase/(decrease) in revenue received in advance	<u>(2,800,937)</u>	<u>2,906,337</u>
Net cash provided/(used) by operating activities	<u>(2,880,267)</u>	<u>3,098,377</u>

20. Economic Dependency

The operations of the company are dependent on an annual monetary grant from the Australian Government.

21. Staffing Level

As at 30 June 2021 the NADC employed eleven full time employees and two part time/casual employees.

Financial Report

	Note	2021 \$	2020 \$
22. Financial Instruments			
Categories of Financial Instruments			
Financial Assets at amortised cost			
Cash & bank balances	6	988,993	4,005,852
Trade & other receivables	8	<u>216,228</u>	<u>5,845</u>
Total financial assets		<u>1,205,221</u>	<u>4,011,697</u>
Financial Liabilities at amortised cost			
Trade & other payables	11	<u>419,638</u>	<u>102,391</u>
Total financial liabilities		<u>419,638</u>	<u>102,391</u>
Net gains or losses on financial assets			
Financial Assets at amortised cost			
Interest revenue	4	<u>100</u>	<u>23,373</u>
Net gain/(loss) on financial assets		<u>100</u>	<u>23,373</u>

Net Fair Values

The net fair value of financial assets and liabilities at the balance date are those as disclosed in the statement of financial position and related notes. This is because either the carrying amounts approximate net fair value or because of their short term to maturity.

Financial Report

Financial Risk Management

Credit Risk

NADC is exposed to minimal credit risk. The maximum exposure to credit risk is the risk that arises from potential default of a debtor. This amount is equal to the total amount of receivables (2021: \$896,950, 2020: \$134,628).

Liquidity Risk

NADC's financial liabilities are payables. The exposure to liquidity risk is based on the notion that the NADC will encounter difficulty in meeting its obligations associated with financial liabilities. This is highly unlikely due to the term deposits held to meet these obligations.

Market Risk

Interest rate risk refers to the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. NADC has exposure to interest rate risk arising from fluctuations in interest rates applicable to cash and term deposits.

NADC manages interest rate risk by ensuring that investments mature commensurate with cash flow requirements to minimise repricing risk arising from changes in interest rates.

If interest rates had been 50 basis points higher/lower and all other variables were held constant NADC's profit for the year ended 30 June 2021 would increase/decrease by \$4,945 (2020: increase/decrease by \$20,029).

23. Contingent Liabilities/Assets

There are no contingent liabilities or assets at 30 June 2021 (2020: nil).

There are no remote or unquantifiable contingent liabilities or assets at 30 June 2021 (2020: nil).

24. Events Occurring After Balance Date

Since year end, COVID-19 cases have continued to increase in some states and territories, resulting in further lockdowns and restrictions. This environment continues to have an impact on operations and NADC has plans in place to manage ongoing delivery of the programs taking into consideration various Health Orders. Other than any potential future impacts from COVID-19 the Directors are not aware of any matter or circumstance not otherwise dealt with in the accounts that has significantly or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the company in subsequent financial years.

REGULATORY REPORTING REQUIREMENTS INDEX

PGPA Rule 2014 – List of Requirements

The PGPA Rule 2014 sets out a number of reporting compliance requirements for Commonwealth company annual reports. Following is a list of requirements and where they can be found in the report.

PGPA Rule Reference	Page	Description	Requirement
28E		Contents of annual report	
28E(a)	15	The purposes of the company as included in the company's corporate plan for the reporting period	Mandatory
28E(aa)	13	The results of a measurement and assessment of the company's performance during the reporting period, including the results of a measurement and assessment of the company's performance against any performance measures and any targets included in the company's corporate plan for the reporting period	Mandatory
28E(b)	23	The names of the persons holding the position of responsible Minister or responsible Ministers during the reporting period, and the titles of those responsible Ministers	Mandatory
28E(c)		Any directions given to the entity by a Minister under the company's constitution, an Act or an instrument during the reporting period	Not applicable
28E(d)		Any government policy order that applied in relation to the company during the reporting period under section 93 of the Act	Not applicable
28E(e)		Particulars of noncompliance with: <ul style="list-style-type: none"> (a) a direction given to the entity by the Minister under the company's constitution, an Act or instrument during the reporting period; or (b) a government policy order that applied in relation to the company during the reporting period under section 93 of the Act 	Not applicable
28E(f)	25-29	Information on each director of the company during the reporting period	Mandatory
28E(g)	18	An outline of the organisational structure of the company (including any subsidiaries of the company)	Mandatory
28E(ga)	19	Statistics on the entity's employees on an ongoing and nonongoing basis, including the following: <ul style="list-style-type: none"> (a) statistics on fulltime employees; (b) statistics on parttime employees; (c) statistics on gender; (d) statistics on staff location 	Mandatory

PGPA Rule Reference	Page	Description	Requirement
28E(h)	19	An outline of the location (whether or not in Australia) of major activities or facilities of the company	Mandatory
28E(i)	19	Information in relation to the main corporate governance practices used by the company during the reporting period	Mandatory
28E(j), 28E(k)		For transactions with a related Commonwealth entity or related company where the value of the transaction, or if there is more than one transaction, the aggregate of those transactions, is more than \$10,000 (inclusive of GST): <ul style="list-style-type: none"> (a) the decisionmaking process undertaken by the directors of the company for making a decision to approve the company paying for a good or service from, or providing a grant to, the related Commonwealth entity or related company; and (b) the value of the transaction, or if there is more than one transaction, the number of transactions and the aggregate of value of the transactions 	Not applicable
28E(l)	24	Any significant activities or changes that affected the operations or structure of the company during the reporting period	Mandatory
28E(m)		Particulars of judicial decisions or decisions of administrative tribunals that may have a significant effect on the operations of the company	Not applicable
28E(n)		Particulars of any reports on the company given by: <ul style="list-style-type: none"> (a) the AuditorGeneral, or (b) a Parliamentary Committee, or (c) the Commonwealth Ombudsman; or (d) the Office of the Australian Information Commissioner; or (e) the Australian Securities and Investments Commission 	Not applicable
28E(o)		An explanation of information not obtained from a subsidiary of the company and the effect of not having the information on the annual report	Not applicable
28E(oa)	30	Information about executive remuneration	Mandatory
28E(ob)	19	The following information about the audit committee for the company: <ul style="list-style-type: none"> (a) a direct electronic address of the charter determining the functions of the audit committee; (b) the name of each member of the audit committee; (c) the qualifications, knowledge, skills or experience of each member of the audit committee; (d) information about each member's attendance at meetings of the audit committee; (e) the remuneration of each member of the audit committee 	Mandatory

PARTNERS

The NADC would like to thank the following partners:

National Diversity
and Inclusion Partner



Australian of the Year Partner



Senior Australian of the Year
Partner



Young Australian of the Year
Category Partner



Australia's Local Hero Partner



Broadcast Partner



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Cultural Partner



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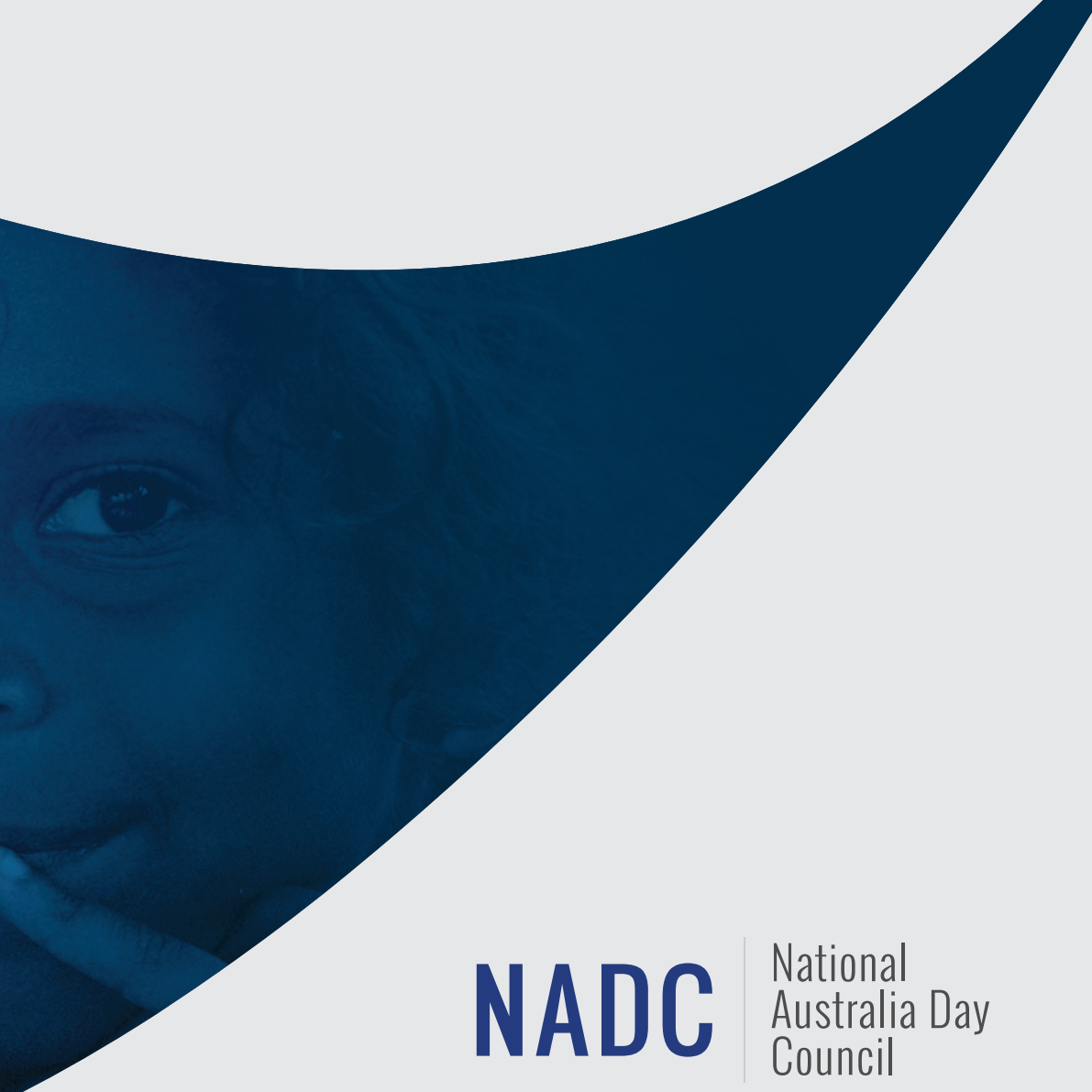


Legal Partner









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